



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN MINNESOTA



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$5.46 BILLION

Number of Recreational Boats*	758,255
Recreational Boating Industry Businesses	676
Total Jobs	42,668
Annual Recreational Boating-Related Spending	\$2.3 BILLION

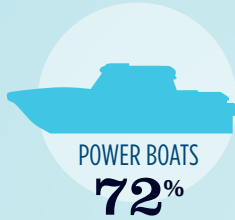
RECREATIONAL BOATS IN MINNESOTA

TOTAL BOATS* ▶ **758,255**

REGISTERED BOATS 758,255

Power boats	545,639
PWCs	43,741
Sailboats	13,869
Other Boats	155,006

HOUSEHOLDS PER BOAT 2.8

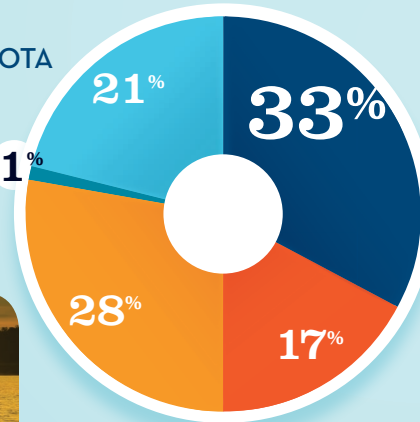


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN MINNESOTA

TOTAL BOATING JOBS ▶ **7,936**

Boat Building	1,696
Motor / Engine Mfg.	71
Accessory / Supplies Mfg.	2,206
Dealers / Wholesalers	1,314
Boat Services	2,649



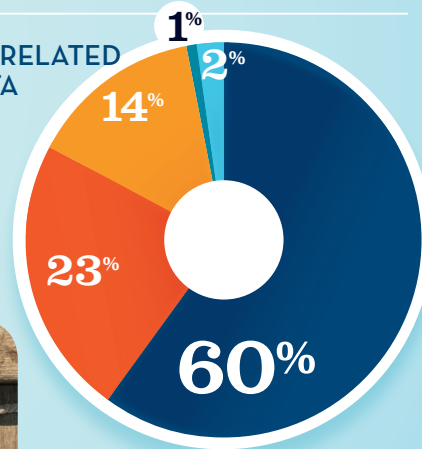
● BOAT BUILDING
 ● DLRS/WHOLESALEERS
● MOTOR/ENG. MFG.
 ● BOAT SERVICES
● ACC./SUPPLIES MFG.



RECREATIONAL BOATING-RELATED BUSINESSES IN MINNESOTA

TOTAL BUSINESSES ▶ **676**

Boat Building	16
Motor / Engine Mfg.	5
Accessory / Supplies Mfg.	94
Dealers / Wholesalers	153
Boat Services	408



● BOAT BUILDING
 ● DLRS/WHOLESALEERS
● MOTOR/ENG. MFG.
 ● BOAT SERVICES
● ACC./SUPPLIES MFG.

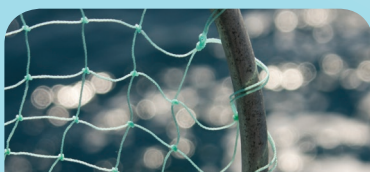
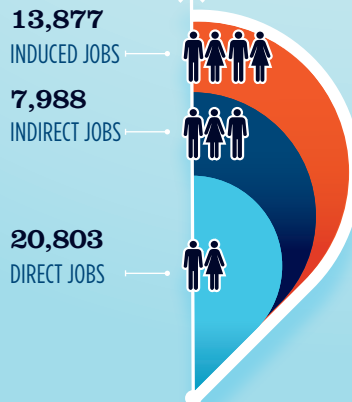


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN MINNESOTA

EST. TOTAL JOBS ▶ **42,668**

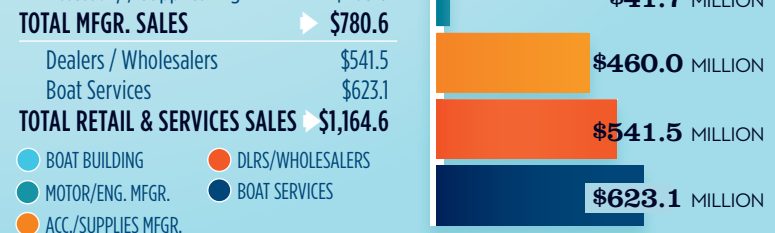
EST. TOTAL LABOR INCOME ▶ **\$1,763.9 MILLIONS**

Est. Direct Income	\$708.1
Est. Indirect Income	\$448.4
Est. Induced Income	\$607.4



RECREATIONAL BOATING INDUSTRY SALES IN MINNESOTA

Boat Building	\$278.9 MILLION
Motor / Engine Mfg.	\$41.7 MILLION
Accessory / Supplies Mfg.	\$460.0 MILLION
TOTAL MFG. SALES	\$780.6
Dealers / Wholesalers	\$541.5 MILLION
Boat Services	\$623.1 MILLION
TOTAL RETAIL & SERVICES SALES	\$1,164.6



● BOAT BUILDING
 ● DLRS/WHOLESALEERS
● MOTOR/ENG. MFG.
 ● BOAT SERVICES
● ACC./SUPPLIES MFG.

Source: NMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University